

LAUNCH BEFORE IT LANDS

Your First 24-48 Hours

Welcome! We are SO excited you're here... and I bet YOU are excited, too! After all, you just started a new business, it's a BIG step, and while you're probably anxious to start shouting it out to the world... we want to help you announce your new venture strategically so you get results!

Your Launch Before It Lands strategy is very simple: Snap a selfie or grab a favorite family picture. Post it on Facebook (And Instagram if you're active there, too!) along with a caption sharing your excitement for something new!

Here are some examples of what you can write to go with your photo!

Example #1: "SO excited today! Our family just took a HUGE step toward achieving some BIG dreams! And we'll finally be checking off some of those bucket list items like that trip to Disney World, and of course saving for Mary's college (can you believe she's a senior this year!). More details coming soon... I was just too excited not to share!"

Example #2: "Many of you know I've been wanting to stay home & spend more time with this precious baby boy. Well... I'm excited to announce our family took a BIG step toward making that happen today!
#dreamsdocometrue! More details coming soon... I was just so excited I had to make a post!"

Example #3: "This is the face of a girl who is CRAZY excited today! I just took a big step toward some HUGE goals I have for myself! Super pumped, a little nervous, but mostly just THANKFUL for what the future holds! More details coming soon. Can't wait to tell you more!"

Ready to make your post??? Let's DO THIS! And once you do, be sure to post in the Freedom Boss Tribe group to let us know you've Launched Before It Lands!

