

ATM to a MBA

Add, Tag, Message to a Massive Bank Account



How to Leverage Facebook Groups, Messenger in combination with the Team's Monthly Virtual Event

Beginning of the Month until Monthly Virtual Event

If your friend is interested in the **Modere Opportunity**, **Add** them to the groups below, then **Tag** them in the pinned post. The next step is to follow-up, and if their reply isn't a NO! then start a group **Message!**

If your friend is interested in the **Modere Products**, **Add** them to the appropriate group, then **Tag** them in the pinned post. *A group message usually isn't necessary for prospective customers.*

Interested in the Opportunity?

1. **Add** to **Social Retail Live** group and **Message** a link

Add to **Healthy Living Community** group and **Message** a link

People need to accept the invitation to join a group... before you can tag them.

2. Follow-Up, then start a group **Message** with your sponsor and up-line to answer questions

Interested in the Products?

Weight Loss, Liquid Collagen, Logiq (coffee), Skincare or Clean Living

1. Add to **Healthy Living Community**

People need to accept the invitation to join a group... before you can tag them.

2. Follow-Up in **Messenger** to answer questions. Tag in a post that's specific to their interest -- Check the UNITS in the group for the various product topics and/or use the search tool in the group.

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Just after Mid-Month, we make a slight shift in the steps for helping our prospects who are interested in the Opportunity to learn more.

Anyone who hasn't joined (or hasn't said no!) before the **Monthly Virtual Event**, can be invited to the Virtual Event. In addition, **any NEW Business Prospects can be invited** to the **Monthly Virtual Event**.

The **Monthly Virtual Event** is also good for inviting your happy customers to take a look at the **Modere Opportunity**.

From **Monthly Virtual Event** until End of Month

Interested in the Opportunity?

1. Invite to the Team's **Monthly Virtual Event** --- the link to the Monthly Virtual Event group is **Discover-Modere.com**

People need to accept the invitation to join a group... before you can tag them.

2. Start a group **Message** with your sponsor and/or up-line to answer questions.

We offer a new Virtual Event monthly. It's not uncommon for a prospect to attend more than one VE before joining us here at Modere. Your results will increase over time.

www.Discover-Modere.com

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Notice the steps for a prospective customer is the same all month long!

PROSPECTING AND FOLLOW-UP TOOLS

Facebook Groups

Social Retail Live (opportunity)

Healthy Living Community (products and opportunity)

Group Message

(opportunity)

Webinar Presentation

SocialRetailWebinar.com

(opportunity focused but product stories are shared)

Monthly Virtual Event Group

Discover-Modere.com

(opportunity and product stories are shared)

Meet the Boss Tribe Group

(opportunity and product stories are shared)

FTR System

Business Prospect Email Campaign

link back to the groups