

Modere Webinar Inviting Scripts



For the Webinar Virtual Events, you will want to connect through messenger if the person is someone you've not been communicating with recently.

Refer back to the "Modere Business Inviting Scripts" document for
Step 1) Connecting on Messenger
Step 2) Conversation Examples

On the following pages, are
Step 3) Webinar Event Inviting Scripts

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Step 3 - The Invitation

Option 1: Hey, this may seem out of the blue, but I was thinking about our conversation the other day and I remember you saying...

- You wish you could afford to take a vacation with the kids this year.
- You love your job but wish you didn't have to work as many hours.
- You love your company but are struggling to get the support/training you need.
- You wish you could build your business online so you don't have to do home parties.

Option 2: Hey, this may seem out of the blue, but I was thinking about our conversation the other day and I just really enjoyed chatting with you...

After One of the Above, then you say:

"I can tell we would have so much fun working together (or "I can tell you'd be so good at what we do.) I recently partnered with a health and wellness company that's allowing me to

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Step 3 - The Invitation (con't)

...that's allowing me to _____.

- Save extra money for our trip to Disney next summer
- Cut back on my hours at work
- Build my business completely online without bugging my family and friends

“It may not be a good fit for you, but my team is hosting a webinar where we’ll be sharing more about the company and products. If I sent you a link, would you register?”



Prospect says Yes

“Awesome! Here's the link to register -
<http://Discover-Modere.com>

What's the best email for you so I can follow-up?

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Step 3 - The Invitation (con't)

**If you're using the FTR System add them to the Business Prospects campaign and eCourse. If not, just skip this step.

Prospect asks "What time, when is it, etc."



Actually, the event is going to be live on [Insert Day] at [Insert Time -- be sure to use their time zone], but a replay will sent out to everyone that registers.

Who Do You Invite to a Virtual Event?

- Dirt List
- Chicken List
- Dream Team List
- Current Customers
- New Prospects
- Prospects on the Fence
- Past Event Attendees
- Past Customers
- Past Social Marketers
- Anyone!
- Event the curios who want to be a fly on the wall!