

# MÖDERE® | U.S. BUSINESS PLAN OVERVIEW

## 1. WHO WE ARE

- 1. COMPANY** - Modere is a global leader in safe, high-performing products, offering a groundbreaking business model for everyday entrepreneurs.
- 2. PRODUCTS** - Modere manufactures and sells clean label alternatives to personal care, household and nutritional essentials, and has sold over \$8 billion in amazing products to savvy consumers around the globe.
- 3. INDUSTRY** - Modere has cracked the code to align two huge economic trends to create the first-of-its-kind Social Retail model.
- 4. LEVERAGE** - The Social Retail model allows Social Marketers to scale the business and earn not only their own efforts, but the efforts of others too. With a solid infrastructure, Social Marketers can leverage the tools, assets and training from the getgo.
- 5. TIMING** - Modere has struck one of the most exciting – and elusive – advantages in business: spot-on timing

## 2. CHOOSE AN ENROLLMENT COLLECTION

RECEIVE THESE ADDED BENEFITS WITH AN XM LAUNCH COLLECTION:

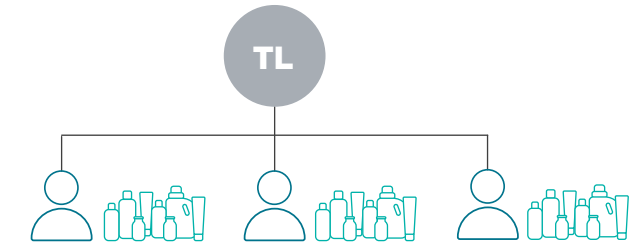
- Eligible to earn a Modere Experience
- Free Modere Event ticket (up to \$199 Value)
- \$200 Modere shopping credits
- 500 Qualification Points

## 3. BUILD A CUSTOMER BASE

EARN 18%-36% AND RECEIVE \$50-\$200 LIVE CLEAN CREDITS (redeemable for free product)

TITLE	CUSTOMER POINTS (CP)	COMMISSION	LIVE CLEAN CREDITS
Bronze	500	\$90	\$50
Silver	1,000	\$200	\$75
Gold	2,000	\$400	\$100
Platinum	3,000	\$900	\$100
Platinum 1	5,000	\$1,600	\$200
Platinum 2	7,000	\$2,300	\$200
Platinum 3	9,000	\$3,240	\$200

## 4. BUILD A TEAM, GO SILVER AND FIND 3

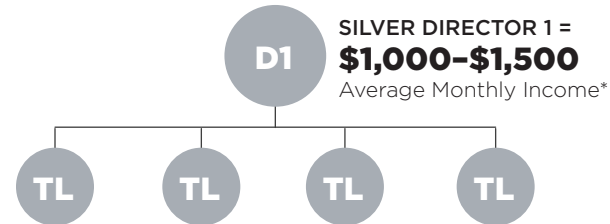


### MONTH 1 POTENTIAL EARNINGS

SILVER	<b>\$200</b>
FIRST ORDER BONUS	<b>\$360</b>
TEAM BUILDER BONUS	<b>\$100</b>
MODERE EXPERIENCE	<b>\$399 VALUE</b>
LIVE CLEAN CREDITS	<b>\$75</b>
<b>TOTAL VALUE</b>	<b>\$1,134</b>

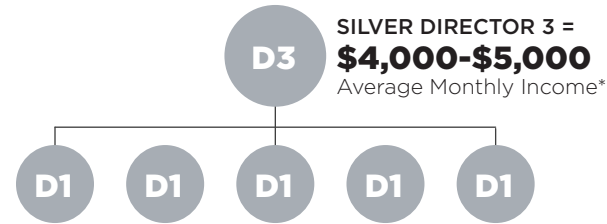
## 5. EARN \$1K-1.5K A MONTH

HELP 4 EARN A MODERE EXPERIENCE

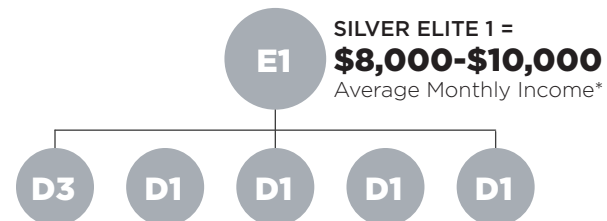


## 6. GO FULL TIME

HELP 5 BECOME DIRECTOR 1



HELP 1 BECOME DIRECTOR 3



## 7. NEXT STEPS

1. ENROLL WITH AN XM LAUNCH COLLECTION
2. PLUG INTO TRAINING
3. COMPLETE GETTING STARTED CHECKLIST

\*Generating meaningful compensation as a Social Marketer requires considerable time, effort and commitment. There are no guarantees of financial success, and results will vary widely among participants and depending on how they build their business. To qualify for any bonus, you must meet the requirements of the Modere Compensation Plan. The representations in this presentation are based on a specific model and the potential when completed as illustrated. The actual income statistics of all US Social Marketers at each level are:

TITLE	AVERAGE	LOW	HIGH
Team Leader	\$563.63	\$73.32	\$4,511.93
Director 1	\$1,346.15	\$287.69	\$5,881.58
Director 3	\$2,663.72	\$892.47	\$13,401.08
Elite 1	\$5,025.77	\$1,515.98	\$22,243.66

The full Modere Income Disclosure document regarding potential earnings can be found at: [http://images.modere.com/na/email/Income\\_Disclosure123456.pdf](http://images.modere.com/na/email/Income_Disclosure123456.pdf)