

Modere Virtual Event Inviting Scripts



For the Virtual Events, you will want to connect through messenger if the person is someone you've not been communicating with recently.

Refer back to the
"Modere Business Inviting Scripts"
document for
Step 1) Connecting on Messenger
Step 2) Conversation Examples

On the following pages, are
Step 3) Virtual Event Inviting Scripts

Modere Virtual Event

Inviting Scripts



Step 3 - The Invitation

Option 1: Hey, this may seem out of the blue, but I was thinking about our conversation the other day and I remember you saying...

- You wish you could afford to take a vacation with the kids this year.
- You love your job but wish you didn't have to work as many hours.
- You love your company but are struggling to get the support/training you need.
- You wish you could build your business online so you don't have to do home parties.

Option 2: Hey, this may seem out of the blue, but I was thinking about our conversation the other day and I just really enjoyed chatting with you...

After One of the Above, then you say:

“I can tell we would have so much fun working together (or “I can tell you'd be so good at what we do.) I recently partnered with a health and wellness company that's allowing me to

Modere Virtual Event

Inviting Scripts



Step 3 - The Invitation (con't)

...that's allowing me to _____.

- Save extra money for our trip to Disney next summer
- Cut back on my hours at work
- Build my business completely online without bugging my family and friends

“It may not be a good fit for you, but my team is doing a virtual event here on Facebook where we’ll be sharing more about the company and products. If I sent you an invitation would you attend?”



Prospect says Yes

“Awesome! I’ll add you to the group now and tag you in the welcome post. I have some info I can send over by email as well... what’s the best email for me to send that to?”

Modere Virtual Event

Inviting Scripts



Step 3 - The Invitation (con't)

**If you're using the FTR System add them to the Business Prospects campaign and eCourse. If not, just skip this step.

Prospect asks "What time, when is it, etc."



Actually, the event is going to be live on Wednesday night at 9 EST, but the replay will be up through the end of the month! We're even going to have different people on our team jumping in each day to share their stories and what's working for them... so you can watch it all at your convenience!

Who Do You Invite to a Virtual Event?

- Dirt List
- Chicken List
- Dream Team List
- Current Customers
- New Prospects
- Prospects on the Fence
- Past Event Attendees
- Past Customers
- Past Social Marketers
- Anyone!
- Event the curios who want to be a fly on the wall!